

## PERSONAL DATA

Last name : Van Eijk-Hofland  
 First names : Wilmy Marije  
 Address : Dorpsstraat 101, 2903 LA Capelle aan den IJssel, The Netherlands  
 Telephone : +31 (0)6 221 225 59  
 Email address : info@marijehofland.nl  
 Date of birth : 12 April 1979  
 Nationality : Dutch

## WORK EXPERIENCE

2010 - present : MarijeHofland.nl, Capelle aan den IJssel - The Netherlands  
*Owner - Freelance Senior IT Project Manager / Internet Marketing specialist*

2010 - 2012 : ANWB, The Hague - The Netherlands  
*Senior Online Project Manager*

2006 - 2010 : NoSuchCompany, Rotterdam - The Netherlands  
*Senior IT Project Manager / Internet Marketing specialist*

2002 - 2007 : Blue Balloons, Capelle aan den IJssel - The Netherlands  
*Owner - internet marketing, internet strategy, web development & IT training*

2005 - 2006 : Business Intelligence BV [B14U], Driebergen - The Netherlands  
*Marketing Manager, responsible for all online & offline marketing activities: planning, budgeting, co-ordination, execution, result measurements etc.*

2001 : MDA Media Ltd, Stockport - United Kingdom  
*Internet Marketing Consultant placement, forming a bridge between Marketing and IT*

2000 - 2001 : CC Internet & Communicatie, Rotterdam - The Netherlands  
*Internet Marketing specialist (placement and employment)*

## EDUCATION

2007 - present : Spanish  
 2008 : Prince II - self study  
 2000 - 2008 : Several courses Microsoft Silverlight, Adobe Creative Suite  
 1998 - 2002 : International School of Economics Rotterdam [ISER]  
*International Marketing Management; Bachelors of Arts Honours / BBA*  
 1991 - 1998 : HAVO, Krimpenerwaard College, Krimpen a/d IJssel

## PROJECTS

1997 - 2011 : A website for victims of sexual violence. This website has won awards for Digital Volunteer April 2002 and best informative website at webmensen.nl in 2002 [www.seksueelgeweld.nl].

2005 : Author 'Handbook Sexual Violence' for teachers within the primary education system.

2002-2008 : Guest lecturer at several universities; Psychology Department - Social Science - Educational Science, The Centre for Child Support, the Police Academy in The Hague

## LANGUAGES

Dutch [Mother Tongue]  
 English [Fluent]  
 German [Good]  
 French [Good]  
 Spanish [Beginner]

## COMPUTER SKILLS & DEVELOPMENT METHODS

Operating systems	:	Microsoft Windows, DOS
Applications/Software	:	Microsoft Office (Word, Excel, Access, PowerPoint, Groove, Project, Visio, SharePoint, Outlook & Outlook Express) - Adobe Creative Suite: Full version - Adobe QuarkXPress - FTP software (WS-FTP, Cute FTP, FileZilla FTP) - Newsletter & newsgroup applications - Online statistics software (WebTrends, Nedstat, Extreme Tracking) - Content Management Systems (e.g. Mambo, Joomla, PHP Nuke, Plone + own systems); MySQL - Microsoft Silverlight - RealPlayer and other streaming media - PHPMyAdmin - Pinnacle Studio
Mark-up language	:	HTML [expert] - DHTML [expert]
Scripting	:	CSS [expert] - Javascript [good] - PHP [good] - ASP [beginner] - XML [beginner]
Development Methods	:	RUP (Rational Unified Process)   SCRUM

## HOBBIES

Reading	:	Ever since I were I child I loved to read, especially thrillers, autobiographies and travel books.
Travelling	:	Travelling and other cultures (both ancient and present) is one of my biggest passions.
Internet	:	In my private life I also love surfing the web.
Photography	:	I like making and editing photos.
Home videos	:	I like making and editing my own home videos.
Old-timers	:	I love visiting shows and easy mechanics. The Volkswagen Beetle is my favourite car.

## NOTES

In possession of an international drivers license.

## REFERENCES

Upon request.